



Regarding Use of the Styku Body Scanner



Terms & Conditions & Privacy Policy

Effective date: 5-25-2018

The overarching intent of receiving a Doable Wellness Body Scan powered by Styku is to provide information for your use, however you feel you would like to use the information. We represent that we are not doctors or medical professionals and recommend that any questions that you have after receiving your Body Scan report be discussed with your doctor. For more information regarding the accuracy of a Body Scan including study(s) explaining the benefits associated with body scans and the ability of a body scan to accurately provide personal anthropometrics (body measurements), please visit www.doableness.com/bodyscan. We encourage you to visit this site often to have access to additional information as well as updated versions of our Terms and Conditions and Privacy Policy.

This Privacy Policy details the privacy practices of Styku, Inc., 5462 Jillson St., Los Angeles, CA 90040 ("Styku", "we", "us", or "our") and Doable Wellness 16 South 100 West #26, Brigham City UT 84302. This Privacy Policy applies solely to information collected through the websites located at the URLs: www.styku.com and <https://app.styku.com>; www.doableness.com, any Styku apps or any Doable Wellness apps (collectively, the "Platform"). If you have questions about this Privacy Policy you can contact us at support@doableness.com.

NOT MEDICAL ADVICE

Doable Wellness, Styku and its Service, do not provide, and do not replace any medical advice or opinions by a Consumer's doctor, nor does your use of the Service establish a doctor-patient relationship between you and Styku or you and Doable Wellness. All scanned information, including reports or other output generated by the Software or the Service ("Reports") are provided for informational purposes only, and do not serve as a substitute for the advice of a medical professional or other healthcare provider. Doable Wellness and Styku disclaims all liability resulting from or related to your use of, or any action or inaction taken based on, the Reports, and the information contained in such Reports, and you acknowledge that you do so at your own risk. If you are experiencing a medical emergency, consult a medical professional or healthcare provider.

The Scanning Process

By agreeing by signature to this document you represent that you understand the following;

1. Once you are standing on the turntable with your arms and feet positioned correctly, the turntable will rotate 180 degrees to obtain your body measurements. You represent that you hold Styku and Doable Wellness harmless if you get dizzy and lose your balance and fall. Your Doable Wellness representative will help you receive any appropriate medical attention but Doable Wellness bears no risk for your fall and you release them from any liability by signing this document. You are encouraged not to get a body scan if this motion will potentially create dizziness and cause you to fall.
2. We honor your personal privacy and have procedures in place to protect your privacy. The scan room will be arranged to optimize privacy. We may need to leave the door of the scan room slightly ajar, in a way that does not allow view of you while you are getting scanned, in order to hear the scanner operate. You agree that this is acceptable.
3. While you are changing out of your form-fitting clothes behind the privacy curtains, there will likely be a Doable Wellness representative in the room entering your personal information in the scanner to connect your scan with your personal information. The Doable Wellness representative will knock before entering the room and announce they are entering, giving you the opportunity to inform them if you are not ready for them to enter.
4. Form-fitting clothes are necessary for an accurate body scan. The more form-fitting the clothing the more accurate the scan.
5. Doable Wellness representative will have access to your body scan results in order to email them to you and provide information of how the other services offered by Doable Wellness can benefit you.
6. Our body scan does not provide recognizable facial features and is designed to normalize/disguise facial features such that a scan cannot exactly identify the person that was scanned.
7. Your employer will not receive access to your body scan.

ELIGIBILITY

You must be at least 18 years old to use the Service. By agreeing to these Terms, you represent and warrant to us that: (a) you are at least 18 years old; (b) you have not previously been suspended or removed from the Service; and (c) your registration and your use of the Service is in compliance with any and all applicable laws and regulations. If you are an entity, organization, or company, the individual accepting these Terms on your behalf represents and warrants that they have authority to bind you to these Terms and you agree to be bound by these Terms. You hereby represent and warrant that you are at least 18 years of age.

What information do we collect?

- Information you provide to us when you use the Platform, including your contact information, your login and password used to access the Platform, information about measurements taken with one of our scanners so we can give you insights or recommend custom solutions, credit card information, information from services that you link to your Styku account, and information about people you communicate with through the Platform.

- Information about the computers and devices you use to access the Platform, including their location.
- Information about your use of the Platform. We use cookies, beacons and other tracking technologies to collect this information.

How do we use your personal information?

Orders / Recommendations

- To process your orders and fulfill your requests.
- To provide our Platform to you.
- To deliver your report(s)

Marketing

- To send you emails, newsletters and other marketing communications.
- To tell you about offers we think you will value.

Security

- To protect the security of the Platform.
- To enforce our terms and conditions.
- To conduct market research and audience analysis, which allows us to understand who our customers are and the products/services they would like us to provide.
- To provide non personalized, aggregate information to our business clients.
- To customize the content and advertising you see on the Platform and to recognize you as a previous visitor.

Why do we use your personal information?

- To allow us to satisfy our contractual obligations to you.
- When you have given us your consent for these uses or otherwise in connection with our business.
- We or our business clients have legitimate business interests in engaging in these activities and it may not be feasible to obtain your consent. We protect your rights by notifying you of this use, notifying you of your rights, and limiting the amount of information we use to only what is needed to fulfill these purposes.

Who do we share with your personal information?

- **Third Party service providers:** We instruct other companies and individuals to perform services on our behalf and that agree to our privacy policy and/or that have more stringent privacy policies that we find acceptable. Examples include processing payments, sending e-mail, analyzing data, providing marketing assistance and responding to customer service requests.
- **Business Transfers:** If we are acquired or merge with another company, we will share your Personal Information with that company.

How long do we keep your personal information?

We keep your information until you ask us to delete it. Once you ask us to delete your information, we will only keep your information as needed to fulfill our legal obligations.

Your rights and choices

We provide you with the ability to opt-out of promotional messages and interest-based advertising. Email us at support@doableness.com with any questions.

Advertising

You can choose whether or not to see advertising based on your interests.

What information do we collect?

We collect information you voluntarily provide, as well as information that your computer, mobile phone, tablet, console or other device (collectively, "Device") or browser provides automatically. We use cookies and other tracking technologies to make the Platform perform better for you. You can opt out of the use of cookies, but if you do, some features of the Platform may not work correctly.

Information You Provide To Us: When you use the Platform, we, or our service providers (acting on our behalf), collect "Personal Information" (which is information that, on its own or when combined with other information, can be used to identify you) that you provide to us, such as your first and last name, gender, image, email address, geographic location, telephone number(s), age, birth date, profile, location information, weight, biometric data, and (if paying for the service personally) certain payment card information.

We collect information from you when you:

- Register to create an account;
- Use the Platform to update your information;
- Use our products or services;
- Inquire about the Platform;

Information Stored by Third Parties: You may also choose to provide us with access to certain personal information stored by third parties including social media sites and health sites, such as Apple HealthKit, Google Fit, FitBit, MyFitnessPal, etc. The information we may have access to varies by third party site and is controlled by your privacy settings on that third party site and your authorization.

Information about Others: You may decide to provide us with another person's email or phone number so that person may be invited to receive a Styku Body Scan by Doable Wellness or so that we may facilitate your communication with other people through the Platform. You may also provide us with another person's contact information for purposes of delivering information through the Platform or another messaging service (such as iMessage). We use this information to contact and, if necessary, remind that person that he or she has been invited to receive a Styku Body Scan by Doable Wellness or received content through the Platform. All invitees

must opt-in to receive further invitations and communications from Doable Wellness or Styku. Standard text messaging rates apply.

Information Collected Automatically (on www.doableness.com): Whenever you visit or interact with the Platform, we, as well as our third-party advertisers and/or service providers, use a variety of technologies that automatically or passively collect information about how you access and use the Platform (“Usage Information”). This statistical usage data provides us with information about the use of the Platform, such as how many visitors visit a specific page on the Platform, how long they stay on that page, and which hyperlinks, if any, they “click” on. This information helps us keep our website fresh and interesting to our visitors and tailor content to a visitor’s interests. Usage Information includes:

- Your IP address or other unique identifier for your Device.
- Device type.
- The type of browser software and operating system you are using.
- The web page(s) you have accessed, and the time you accessed them.
- Product and Network usage Logs for error detection and support

Cookies; Pixel Tags: The technologies used on the Platform to collect Usage Information include but are not limited to: cookies (data files placed on a Device when it is used to visit the Platform), mobile analytics software and pixel tags (transparent graphic images, sometimes called web beacons or tracking beacons, placed on web pages or in emails, which indicate that a page or email has been viewed). Cookies may also be used to associate you with social networking sites and, if you so choose, enable interaction between your activities on the Platform and your activities on such social networking sites. We, or our vendors, may place cookies or similar files on your Device for security purposes, to facilitate site navigation and to personalize your experience while using our Platform (such as allowing us to select which content, ads or offers are most likely to appeal to you, based on your interests, preferences, location, or demographic information). A pixel tag may tell your browser to get content from another server.

To learn how to reduce the number of cookies you receive, or delete cookies that have already been installed in your browser’s cookie folder, please refer to your browser’s help menu or other instructions related to your browser.

Google Analytics: We use a tool called “Google Analytics” to collect information about your internet use. For example, how often you visit our site, the pages you visit, and what other Sites you may have visited prior to coming to our site. We use Google Analytics to gain insights into how the Platform is used and to help us improve our products and services. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit this site, the cookie cannot be used by anyone but Google. To opt-out of Google Analytics, please use Google’s opt-out tool: <https://tools.google.com/dlpage/gaoptout>.

Do Not Track: Currently the Platform is not designed to respond to “Do Not Track” signals sent from your browser.

How do we use your personal information?

We use the information we collect about you to provide you with products and services, to improve your experience, and to enforce our rights.

We use the Personal Information we collect about and from you:

- **To perform our responsibilities under a contract we have with you. For example:**
 - If you purchase goods or services using the Platform, we will need to use your Personal Information to process your order and to enable delivery;
 - We will use your body measurements for the purposes for which you were scanned (for example, to provide insights about your health or recommend particular products to you); and
 - We will need to use your Personal Information to perform our obligations under our app or website terms of use.
- **When we or our business clients have a legitimate interest in such use. For example:**
 - To prevent fraud and protect the security of the Platform;
 - To enforce our terms of use;
 - To communicate updates and improvements;
 - To carry out market research and Platform analytics;
 - To develop and optimize our products and services;
 - To send you marketing communications about products and services we offer that are similar to products and services you have purchased from us;
 - To help us provide and operate the Platform;
 - To provide our business clients with analytics, artificial intelligence, recommendations, audience segments regarding consumer's use of the Platform or our products and services; and
 - To comply with our legal obligations.
- **With your consent. For example:**
 - We send certain marketing communications to you only if you consent to receive them.
 - We do not share your Personal Information with third parties for their direct marketing purposes without your consent.
 - With your consent, we use your information to personalize your Doable Wellness experience, including: to tailor content, advertisements, and offers we serve you such as personal training, wellness coaching, weight management, custom tailoring or ergonomic solutions, product recommendations (such as clothing, shoes, accessories, seating, etc.), 3D printed mannequins, statues, or models, medical services, insurance, or biometric security.

Who Do We Share Your Information With?

We share your information with our service providers. We will also share your information if we reorganize our business. We will share Personal Information as necessary to enforce our legal rights or meet our legal obligations.

We may share your Personal Information with third parties in the following circumstances:

- **Third Party Service Providers:** We use third parties to help us provide the Platform to you. Third parties we use for Platform hosting, data analytics, payment processing, email, marketing, customer service and other services will access your Personal Information to help us provide these services to you. We will provide your Personal

Information to these third-party service providers when the information is necessary for them to perform their duties. For example we will share bank details and credit card information with payment providers (such as WePay and Stripe) that process customer payments (where applicable).

- **Business Transfers:** We will securely and privately share your Personal Information if we are acquired by or enter into a merger with another company, or otherwise reorganize our business.
- **With Third Parties, Where Necessary for Legal Reasons:** We will transfer and disclose your Personal Information to third parties where we need to do so in order to conform to the requirements of the law or comply with legal process served upon us, to make sure you are complying with our terms of use or other applicable policies, to investigate possible fraud, or to help investigate or fix any security or technical issues relating to the Platform.

Third Party Links and Services

We link to sites operated by other parties, but we are not responsible for their privacy practices.

The Platform and some of our email communications contain links to other sites that we are not responsible for. We do not control, recommend or endorse these other sites. These other sites may also collect personal information about you, and they may have their own privacy policies. We recommend that you review the privacy policy of any site that you access through the Platform.

Children

We do not knowingly collect personal information from children.

Storage of your personal information

We keep your information until you ask to delete it. Once you ask to delete your information, we will only keep your information as needed to fulfil our legal obligations, resolve disputes, enforce our agreements, or take other actions permitted by law.

We will generally store your information until you ask us to delete it, or until your account is deleted, whichever comes first; but there are some exceptions to this general rule. We will retain information from deleted accounts to comply with the law, prevent fraud, collect fees, resolve disputes, troubleshoot problems, assist with investigations, process warranty claims, distribute important product information (such as recall information), enforce our agreements, and take other actions permitted by law.

You can request deletion of your Personal Information at any time by contacting our Data Protection Officer using the contact details set out below.

Security Measures

We use technical and organizational security measures to protect your information, but we cannot guarantee they will be 100% effective.

We use a variety of current technologies and processes and maintain physical, technical and administrative safeguards for the protection of our customer data. We maintain a private database on our servers for the storage of all information collected through the Platform. It is our practice to use encryption whenever we receive or transmit sensitive data. We use encryption technology to ensure the secure transmission of any personal information you provide while using the Platform. All transactions completed through the Platform are conducted using 2048-bit Secure Sockets Layer (SSL) encryption. We will take reasonable measures which we believe are appropriate to protect your information from loss, misuse, alteration or destruction, and, where possible, will ask that any third parties to whom we may transfer your information take comparable steps to protect that security. Although we will use all reasonable efforts to safeguard the confidentiality of your Personal Information, we cannot guarantee that your information will always be secure.

Email is not a secure form of communication. Please do not send us your credit card number, social security number or other Personal Information via email.

Your rights and choices

We provide you with the ability to opt-out of promotional messages and interest-based advertising.

You can stop receiving promotional communications from us by following the opt-out instructions provided in any such communication you receive. You can also email support@doableness.com.

Changes to our Privacy Policy

We may change our privacy practices, and we will update this page when we do, so be sure to check it periodically by visiting www.doableness.com/bodyscan

We may update this Privacy Policy to reflect changes to our information practices. If we make any material changes we will provide you with a prominent notification prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

Queries or Complaints

Please contact us with questions by emailing support@doableness.com. If you are dissatisfied with how we use your Personal Information, you can complain to our Data Protection Officer or to the data protection authority in your country.

If you have any questions or concerns about this Privacy Policy, the Platform, or about our use of your Personal Information, please contact our Data Protection Officer at support@doableness.com. In addition, if you have any complaints about how we use your Personal Information, you have the right to lodge a complaint with the data protection authority.